

2 - What to Expect at XPX

Long-Term Thinking

Our long-term perspective is visible in all three nodes of our network:

For business owners – Private businesses are often successful in the short term but fail to create a repeatable, sustainable business with transferable value and lasting legacy. We provide learning and networks to help our members' clients build more valuable, successful businesses.

For advisors - No one advisor has all the skills needed to shepherd their private company clients through their entire life cycle from growth and transfer of value to owner legacy. We convene a diverse community of advisors who learn from each other, ensure their clients get the right advisors and build their own practices along the way.

For our Chapters – Building an association to support this kind of multi-disciplinary community takes a lot of time, investment and expertise. XPX Global provides full association management, web, branding and strategy to XPX Chapters so that the local members only have to focus on membership, events and sponsorship.

Personal Return

Each XPX Chapter has a slightly different personality. But all the Chapters have the same strong core values. What to expect from your involvement (quotes from a recent member focus group):

Resources – You'll learn from great content and programming. "What I know, What I don't know, What I don't know that I don't know. XPX helps me get this right."

Relationships – You'll expand your network with people who are genuine, inviting and welcome collaboration. "We're givers, not takers (and givers get more in the long run)"

Visibility – You'll raise your profile by sharing your knowledge in meetings, networking and contributing to our on-line Owners' Academy knowledge base. "I know the guy/gal!"

Values – You'll find a group of like-minded advisors who share our values of collaboration, client first, long-term thinking, focus on the human factor and continuous learning. "It's about the quality of the people in the room."

Maximum Benefit

Most of our meetings and content are open to the public. But the maximum benefit comes from deeper involvement:

Membership – Become a member to participate in all the activities. Be recognized on the Chapter site. Share your expertise in our on-line Owners' Academy.

Sponsorship – Move to the next level by adding your brand to our events, emails and website through a local sponsorship.

Leadership –Get maximum visibility and respect by contributing to the growth and success of the local board.