



Hilary Potts, CEO, The HAP Group

As a pragmatic and insightful operating executive and management consultant, Hilary acts as a catalyst for change to aid leaders and businesses in going beyond what they thought was possible to achieve positive outcomes.

Hilary founded The HAP Group, a firm that transforms businesses through leadership. She authored *The Executive Transition Playbook: Strategies for Starting Strong, Staying Focused, and Succeeding in Your New Leadership Role*. The book offers leaders practical strategies to achieve a smarter, smoother transition during a leader's first 90 days and beyond.

Hilary is no stranger to leading and transforming businesses. She served as CEO, President and Board Member of Continuous Learning Group (CLG), a global leader of performance-based consulting. As CEO she led the transition from a founder to management-led business. Hilary brought strategic focus, infrastructure changes and operating capability to enable both domestic and global expansion.

Hilary began her career at Union Carbide, a Fortune 500 company, where she held a variety sales and business management positions in commodity and specialty chemical as well as the polyethylene division. She rose through the ranks to act as Business Unit Leader for Polyethylene Film. Hilary earned her B.S. and M.S. in Chemical Engineering from Clarkson University.