

About XPX Atlanta

XPX is all about collaboration, learning and building relationships to serve our clients. XPX members are professional service providers who assist with **business value growth, exit and succession planning, business value transfer, and business owner life and legacy**. Assisting business owners through all stages of the company life cycle, XPX members put their clients first by collaborating as a team in order to provide clear, coordinated advice

Corporate sponsors are critical partners for the success of XPX Atlanta. These organizations bring credibility and further insight from the professional community along with their financial support. We recognize that our **corporate sponsors need to generate value** from their strategic decision to partner with us. With this in mind, we will work with you to **tailor the program for additional benefits** that meet your needs and requirements.

Reach thousands of the **Right People** through multiple sponsorship opportunities...

- Direct exposure to **Georgia Exit and Succession Planning professionals and their business clients** through our newsletter, website and social/digital media communications
- An opportunity to **meet and collaborate with Georgia Exit and Succession Planning professionals** face-to-face at monthly XPX events
- Opportunities to **promote your products and services** to the Georgia professional community
- Opportunities to **speak at meetings and special events**
- VIP hosted events and more...

CONSISTENT POINTS OF CONTACT IN A COLLABORATIVE ENVIRONMENT

Business Owners and Investors

- Committed to Growth, Transfer, and Legacy
- Lower-Middle Market
- Privately Held

XPX Atlanta Advisors

- Accountants
- Attorneys
- Bankers
- Coaches
- Consultants: IT, Marketing, Human Capital, Supply Chain
- Insurance Providers
- Investors
- M&A Intermediaries
- Universities
- Outsourced "CXO's"
- Valuation Advisory
- Wealth Advisors

To Learn More About Sponsorship Opportunities:
Contact: Krystall Sanford, CFP® | krystall.sanford@ubs.com | 404.479.6007

Sponsorship Benefits and Levels

*****Sponsorships Paid by May 31st Will Cover ALL OF 2019 & 2020!*****

SPONSOR BENEFITS	One Event	Silver	Gold	Platinum	Presenting
	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
2 minutes to introduce their firm at a certain number of events throughout the year	1	4	6	All	All
Ability to provide marketing materials for presentation at the Sponsor's table	Yes	Yes	Yes	Yes	Yes
Company logo and website link posted on the XPX Atlanta website	Yes	Yes	Yes	Yes	Yes
Company logo and website printed on all marketing communications	Yes	Yes	Yes	Yes	Yes
For Monthly Meetings, Attendance for:	1	2	3	4	5
Individual memberships for specific number of firm employees	n/a	1	2	3	5
Ability to send e-messages to our member database	n/a	n/a	1	2	3
Sector/Industry exclusivity	n/a	n/a	One / Industry	One / Industry	Sole Sponsor
VIP event attendance for specific number of firm employees	n/a	1	2	4	8

**2019 Sponsors will be listed as Founding Sponsors with a Featured Designation and Benefit as long as they continue to sponsor the Chapter.*

****3 Year Sponsorship = 20% discount**

Launch Sponsors: Join the Team!

Neri Capital Partners
Investment Bank for Small Business

Shavzin & Associates
HELPING YOU BUILD VALUE

Arnall Golden Gregory 70 YEARS
Attorneys at Law

Fox Rothschild LLP
ATTORNEYS AT LAW

Cerner Capital
CPA & Wealthcare

Cohen Pollock Merlin Turner

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