

Sponsorship Opportunities

Sponsor's Edge:

- Become a thought leader in a dynamic, growing professional community
- Associate your brand with the creation of sustainable and transferrable value in private enterprise by promoting the collective effectiveness of the owner's professional advisory team
- Name recognition at events targeted to trusted advisors, business owners and CEOs
- Garner exposure to more than 115 members and weekly promotional announcements to a substantial regional database

Audience:

At XPX you will find professionals from many disciplines, including accounting, management consulting, law, marketing and top-line growth strategy, coaching, mergers and acquisitions, valuation, wealth management, insurance, exit planning and more, all working directly with business owners to advise them on growing and transitioning their businesses.

- Exposure to a broad, general audience through an ambitious and ongoing public relations campaign
- Direct exposure to a professional community of trusted advisors and business owners
- Peer sharing and best practices on a multi-learning platform with at least 8 event-driven opportunities each year

Sponsorship Benefits and Value Listed on Next Page



Annual and à la Carte Sponsorships

Annual Sponsorship Opportunities:			
Sponsorship Benefits	Platinum	Gold	Silver
Sponsor will be recognized by president at monthly membership meetings	Yes	Yes	Yes
Sponsor will be recognized at monthly membership meetings via banner or continuous loop slide show (listing priority based on sponsorship level)	Yes	Yes	Yes
Sponsor will be listed on Maryland Chapter website (listing priority based on sponsorship level)	Yes	Yes	Yes
Sponsor will have opportunity to place materials at monthly meetings	All events	4 events	2 events
Sponsor will be mentioned in monthly meeting emails	Yes	Yes	Yes
Sponsor may bring guests (clients, employees, or others) to monthly membership meetings free of charge*	6 tickets per meeting*	3 tickets per meeting*	1 tickets per meeting*
Sponsor will have link to their website on Maryland Chapter website	Yes	Yes	Yes
Sponsor will have customizable corporate profile on XPX Global website	Yes	No	No
Annual Investment	\$4,000	\$3,000	\$1,500
available sponsorships at each level	1	4	10

Breakfast Series Event Sponsorships:

Also available are limited à la Carte event sponsorships for our Monthly Breakfasts at \$500.00 each

*Tickets are total and include sponsor's own ticket. Tickets are for the monthly breakfast meetings only, and exclude evening and other special events. There are SEVEN breakfast events scheduled each programming year (Sept. – Aug.).