

“XPX NE has developed an open and inviting community of advisors and business owners. I find the business owner-centric programming to be some of the most unique, interesting and actionable content out there, and our clients and prospects find the topics to be directly relevant to the issues they face. The programs are a valuable tool when learning how best to manage the early coordination and collaboration between a business owner’s trusted advisors – a critical step to achieving the best possible outcome in any type of transaction.”

– Gregory R. Rush, Partner at Dunn Rush & Co, LLC



SPONSORSHIP OPPORTUNITY

XPX NE sponsorship gives you an opportunity to engage with a vibrant community that is committed to building valuable businesses, and preparing and executing successful transitions.

XPX NE hosts monthly events at a variety of interesting locations, along with a ½ day summit. These unique learning opportunities touch on subjects important to both business owners and professional advisors.



OUR MEMBERS

XPX NE brings together more than 250 professionals and business owners across many of the region’s top industries.

- Attorneys
- M&A advisors
- Bankers
- Transition specialists
- Growth advisors
- Wealth Management
- Valuation specialists
- Manufacturing
- Financial Services
- Consumer Services
- Wholesale & Distribution
- Retail
- Construction
- Business Services

JOIN US TODAY

Angie Ellis at 781-706-0654
angie@exitplanningexchange.com
www.exitplanningexchange.com/New-England/join



GROWTH TRANSFER LEGACY

SPONSORSHIP OPPORTUNITIES

XPX New England is a vibrant community of professional advisors and business owners working and learning collaboratively throughout New England. Our goals are to facilitate meaningful connections, build valuable businesses, share knowledge, and prepare for successful transitions. We focus on the three phases in the lifecycle of business ownership; Growth, Transfer and Legacy.



LOOKING TO THE FUTURE

SPONSORSHIP OPPORTUNITIES WITH A COLLABORATIVE COMMUNITY

- Build powerful relationships with a diverse network of professional advisors and business owners
- Secure your brand's visibility in key markets across New England
- Showcase your service to the entire XPX New England membership
- Learn about issues most relevant to business owners preparing for a transition
- Align your company with signature XPX New England events

SINGLE EVENT SPONSORSHIP: \$750

DIGITAL MARKETING

- SEO Boost through ongoing marketing efforts including social media
- Logo on all e-blasts for sponsored event
- Videos – acknowledgment slide on event videos posted on XPX NE website

AT EVENT

- Verbal acknowledgment from podium at event
- Company logo on all printed handouts and sponsor slide at event
- Opportunity to provide short introduction to your firm at event

PLATINUM SPONSORSHIP: \$10,000

Memberships

- 4 Complimentary Individual
- 2 Complimentary Young Professional (under 35)
- Exclusive Category Sponsorship (one Bank, one Law firm)

Influence

- 3 Attendees at Sponsor Dinner

Base Level (Bronze) plus

Additional Event Opportunities

- 2 Opportunities to introduce your firm at events and recommend a panelist
- 30 Guest Event Credits – Non-employees. No more than 3 per event
- 10 Firm Event Credits – members of firm. No more than 2 per event
- Opportunity to market event to firm's email contacts of Advisors and Business Owners

Summit

- Opportunity for Panel Idea Contribution and Participation
- 10 Discounted Attendees, 15% off member rate
- Introduce a Speaker
- 1 Page Premium Advertisement of Firm
- Display Table with 1 marketing person from your firm

GOLD SPONSORSHIP: \$5,000

Memberships

- 3 Complimentary Individual
- 1 Complimentary Young Professional (under 35)
- Exclusive Category Sponsorship (one Bank, one Law firms, etc.)

Influence

- 2 Attendees at Sponsor Dinner

Base Level (Bronze) plus

Additional Event Opportunities

- 1 Opportunity to introduce your firm at events and recommend a panelist
- 20 Guest Event Credits – Non-employees. No more than 3 per event
- 5 Firm Event Credits – members of firm. No more than 2 per event
- Opportunity to market event to firm's email contacts of Advisors and Business Owners

Summit

- 5 Discounted Attendees, 15% off member rate
- Introduce a Speaker
- 1 Page Advertisement of Firm
- Display table with 1 marketing person from your firm

SILVER SPONSORSHIP: \$2,500

Memberships

- 2 Complimentary Individual

Influence

- 1 Attendee at Sponsor Dinner

Base Level (Bronze) plus

Additional Event Opportunities

- 1 Opportunity to recommend a panelist
- Opportunity to market event to firm's email contacts of Advisors and Business Owners

Summit

- 1 Discounted Attendee, 15% off member rate
- 1/2 Page Advertisement of Firm
- Display table with 1 marketing person from your firm

BRONZE SPONSORSHIP (BASE LEVEL): \$1,850

Memberships

- 1 Complimentary Individual

Influence

- 1 Attendee at Sponsor Dinner
- 1 Seat on an XPX NE committee of choice

Digital Marketing

- Logo with hyperlink in featured position on New England Chapter page
- Customizable profile and unlimited content posting to Knowledge Exchange representing 7 chapters
- Content shared in monthly Community Exchange email to 5,000 advisers
- SEO Boost through ongoing marketing efforts including social media
- Logo on all e-blasts to database of >2,000 advisers and business owners
- Videos – acknowledgment slide on event videos posted on XPX NE website

Event Opportunities

- Verbal acknowledgment from podium at events
- Company logo on all digital and print materials
- Company logo included in all XPX NE videos of events

Summit

- 1/4 page Advertisement of Firm
- Company logo on all printed material, website and on-site sponsor slide and videos